Question No: 1  (Marks: 1) - Please choose one

_______________are unintentional while_____________ occur through conscious deliberation.

- Slips, mistakes  (page 100)
- Errors, slips
- Mistakes, errors
- Mistakes, slips

Question No: 2  (Marks: 1) - Please choose one

What is the main strength of the Problem Space Framework as a model of human problem solving?

- It operates within the constraints of the human processing system  (page 91)
- It explains what is involved in insight
- It allows ill-defined problems to be solved
- None of these

Question No: 3  (Marks: 1) - Please choose one

_______________is the process of selecting things to concentrate on, at a point in time, from the range of possibilities available.

- Perception and recognition
- Attention  (page 76)
- Learning
- None of these
Question No: 4 (Marks: 1) - Please choose one
Interpretation inquiry, according to Beyer and Holtzblatt, is based on a master-apprentice model of learning.

- True
- **False** (page 176)

Question No: 5 (Marks: 1) - Please choose one
The persona is not an actual user of the product, but is indirectly affected by it and its use refers to _______ persona

- Primary
- Secondary
- **Served** (page 159)
- Negative

Question No: 6 (Marks: 1) - Please choose one
_______ is a powerful, multipurpose design tool that helps overcome several problems that currently plague the development of digital products.

- Scenario
- **Persona** (page 187)
- Prototype

Question No: 7 (Marks: 1) - Please choose one
The difference between the intentions and allowable actions is the:

- Gulf of Execution (page 103)
- Gulf of Evaluation
- None of these

Question No: 8 (Marks: 1) - Please choose one
Attention is the process of selecting things to concentrate on, at a point in time, from the range of

- Possibilities available (page 76)
- Time Available
- None of these

Question No: 9 (Marks: 1) - Please choose one
The goals of HCI are:

- **Usability and User Experience** (page 30)
- Learn ability and Comfort
- Tasks and Goals
Question No: 10  (Marks: 1)  - Please choose one

WYSIWYG stands for ____________.

- Where you see is where you get
- **What you see is what you get** (page 36)
- When you see it when you get

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Question No: 11  (Marks: 1)  - Please choose one

___________ is proportional to the amplitude of the sound.

- Pitch
- **Loudness** (page 70)
- Timber

---

Question No: 12  (Marks: 1)  - Please choose one

Persona is not context specific, so it can be reused easily.

- True
- **False** (page 189)

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Question No: 13  (Marks: 1)  - Please choose one

___________ are individual and isolated regions within display that can be selected by the user to invoke specific operations.

- **Buttons** (page 133)
- Pointers
- Menus
- Windows

---

Question No: 14  (Marks: 1)  - Please choose one

User personas that are not primary or secondary are ____________ personas.

- Served
- Negative
- Customer
- **Supplemental** (page 196)

---

Question No: 15  (Marks: 1)  - Please choose one

Which of the following is the comparison of what happened in the world with what we wanted to happen?

- Action
- **Evaluation** (page 99)
- Execution
- None of these
Question No: 16 (Marks: 1) - Please choose one

The size and shape of a compact disk, is a type of _____________ constraint.

- Physical (page 106)
- Logical
- Cultural
- None of these

Question No: 17 (Marks: 1) - Please choose one

_____________ Research can tell you about what, how, many and why in rich, multivariate detail.

- Quantitative
- Qualitative (page 166)
- SME
- None of these

Question No: 18 (Marks: 1) - Please choose one

Which of the given statements correctly defines effectiveness in terms of one of the usability goals?

- It is a very general goal and refers to how good a system at doing what it is suppose to do. (page 31)
- It refers to the way a system supports users in carrying out their tasks.
- It involves protecting the users from dangerous conditions
- It involves protecting the users from undesired situations

Question No: 19 (Marks: 1) - Please choose one

Which of the following is not a secondary color?

- Green
- Orange
- Purple
- Blue (page 63)

Question No: 20 (Marks: 1) - Please choose one

Which of the following device can not be useful for a visually impaired person?

- a typical keyboard
- a typical monitor
- a typical speaker
- a typical processor

Question No: 21 (Marks: 1) - Please choose one

Which of the following requires less cognitive effort than others?

- Listening (page 87)
- Speaking
- Hearing
- None of the given
Question No: 22  (Marks: 1) - Please choose one
We are deficient in our development _______, not in our development _________ (respectively).

- Process, Tools  (page 23)
- Tools, Process
- Tools, Methodology
- None of these

Question No: 23  (Marks: 1) - Please choose one
Which of the following is not true regarding “cones”?

- A type of receptor in eye more sensitive to light  (page 56)
- Different types of cones are sensitive to different wavelengths of light
- Eye has approximately 6 million cones

Question No: 24  (Marks: 1) - Please choose one
Which of the following does not count as one of the advantages of computers?

- Computers are enabling new discoveries
- Leading to efficiencies
- Making our life convenient
- Depending so much on computers may give fatal results  (page 9)

Question No: 25  (Marks: 1) - Please choose one
The gulf of execution refers to ____________ .

The user’s difficulty in understanding the feedback from the system
The system’s difficulty in presenting information in the output language
The system’s difficulty in converting an input expression into the correct system state transition
The user’s difficulty in formulating and articulating an intention to the system

Question No: 26  (Marks: 1) - Please choose one
Learnability, flexibility and robustness are three main usability principles that can be considered as general headings for standards and guidelines generation. Which of the following are also high level usability categories that can guide standards and guidelines generation? (i) Effectiveness (ii) Efficiency (iii) Fault tolerance (iv) Satisfaction

Select correct option:

(i) & (ii)  (page 31)
(i), (ii) & (iv)
(ii) & (iii)
(ii) & (iv)
Question No: 27  (Marks: 1)  - Please choose one
Which of the following is not true?

- Utility refers to the functionality of a system
- **Usability is concerned with adding complexity to the system** (page 31)
- Usability is concerned with making systems easy to use
- Poorly designed computer system can be extremely annoying to users

Question No: 28  (Marks: 1)  - Please choose one
The command line interface is used because:

- It is easy to understand
- It is demanded by DOS
- It is offered by UNIX systems
- **It is powerful and flexible** (page 127)

Question No: 29  (Marks: 1)  - Please choose one
Which of the given statements correctly defines effectiveness in terms of one of the usability goals?

- It is a very general goal and refers to how good a system at doing what it is suppose to do. (page 31)
- It refers to the way a system supports users in carrying out their tasks.
- It involves protecting the users from dangerous conditions
- It involves protecting the users from undesired situations

Question No: 30  (Marks: 1)  - Please choose one
Which of the following is not one of the primary colors?

- Red
- Yellow
- Blue
- **Green** (page 63)

Question No: 31  (Marks: 1)  - Please choose one
Which of the following is concerned primarily with understanding human behavior and the mental processes that underlie it?

- **Psychology** (page 43)
- Sociology
- Statistics
- Computer Science

Question No: 32  (Marks: 1)  - Please choose one
HCI deals with:

- Design of interactive system only
- Evaluation of interactive system only
- Implementation of interactive system only
- **All of the given choices** (page 15)
Question No: 33  (Marks: 1)  - Please choose one
Human beings interact with outside world, using their

- input channels
- output channels
- sense of sight
- All of the given  (page 54)

Question No: 33  (Marks: 1)  - Please choose one
We are deficient in our development ________, not in our development __________ (respectively).

- Process, Tools  (page 23)
- Tools, Process
- Tools, Methodology
- None of these

Question No: 34  (Marks: 1)  - Please choose one
Visually impaired persons can interact with outside world using their

- Sense of sight
- Sense of hearing
- Both sense of touch and sense of hearing
- Sense of touch

Question No: 35  (Marks: 1)  - Please choose one
___________ is the process of selecting things to concentrate on, at a point in time, from the range of possibilities available

- Reasoning
- Decision Making
- Attention  (page 76)

Question No: 36  (Marks: 1)  - Please choose one
___________ refers to the relationship between controls and their effects in the world.

- Visibility
- Affordance
- Mapping  (page 107)

Question No: 37  (Marks: 1)  - Please choose one
. ________________ plays a role to bridge up the gap between the interfaces of machines and human understanding.

- Human computer Interaction  (page 14)
- Software Engineering
- Human Computer Interfaces
Question No: 38  (Marks: 1)  - Please choose one

___________ is a very general goal of Usability and refers to how good a system at doing what it is suppose to do.

- Effectiveness (page 31)
- Efficiency
- Utility

Question No: 39  (Marks: 1)  - Please choose one

. _______________is what goes on in out heads when we carry out our everyday activities?

- Cognition (page 47)
- Learnability
- Memeorability

Question No: 40  (Marks: 1)  - Please choose one

_______________ is the process by which we use the knowledge we have to draw conclusions or infer something new about the domain of interest.

- Decision Making
- Reasoning (page 89)
- Problem Solving

Question No: 41  (Marks: 1)  - Please choose one

________research helps us understand the domain, context and constraints of a product in different, more useful ways than _______research do.

- Qualitative, Quantitative (page 167)
- Quantitative, Qualitative
- None of them

Question No: 42  (Marks: 1)  - Please choose one

In an organization individuals may keep their own records, or there may be local gurus. This statement concerns with ___________.

- Paper work and computer work
- Spatial and temporal organizations
- Organizational memory (page 176)
- None of these

Question No: 43  (Marks: 1)  - Please choose one

Using icons on the desktop to represent operations is a type of ________ constraint.

- Physical
- Logical
- Cultural (page 106)
- None of these
Question No: 44  (Marks: 1)  - Please choose one

_________ is a term used to refer to an attribute of an object that allows people to know how to use it.

- Visibility
- **Affordance** (page 105)
- Constraint
- None of these

Question No: 45  (Marks: 1)  - Please choose one

_________ minimizes errors.

- Affordance
- **Visibility** (page 104)
- Constraints
- None of these

Question No: 46  (Marks: 1)  - Please choose one

Which of the following is proportional to the amplitude of the sound; the frequency remains constant?

- Pitch
- **Loudness** (page 70)
- Timber
- None of these

Question No: 47  (Marks: 1)  - Please choose one

_________ plays a role to bridge up the gape between the interfaces of machines and human understanding.

- Human
- Computer
- **Human Computer Interaction** (page 14)
- None of these

Question No: 48  (Marks: 1)  - Please choose one

The persona’s needs are sufficiently unique to require a distinct interface form and behavior is ___________ type of Persona.

- **Primary** (page 159)
- Secondary
- Supplement
- Negative

Question No: 49  (Marks: 1)  - Please choose one

A _________ is usually a collection of icons those are reminiscent of the purpose of the various modes.

- Button
- Pointer
- **Palette** (page 133)
- Title bar
Question No: 50  (Marks: 1)  - Please choose one
The persona is not an actual user of the product, but is indirectly affected by it and its use refers to _______ persona

- Primary
- Secondary
- Served (page 159)
- Negative

Question No: 51  (Marks: 1)  - Please choose one
During ______________ phase, usage and workflow patterns discovered through ______________.

- Modeling, analysis  (page 159)
- Analysis, modeling
- Testing, modeling
- Testing, Analysis

Question No: 52  (Marks: 1)  - Please choose one
Waterfall model is basically a _________ model in which each step must be completed before the next step can be started:

- Incremental
- Linear  (page 149)
- Iterative
- Analytical

Question No: 53  (Marks: 1)  - Please choose one
Models are used in design to,

- Generate the design
- Evaluate the design
- Generate and evaluate the design  (page 185)
- None of the given

Question No: 54  (Marks: 1)  - Please choose one
What is a semantic network?

- A model of long-term memory  (page 82)
- A record of our memory of events
- The part of the brain which allows us to remember things
- A mechanism for improving memory

Question No: 55  (Marks: 1)  - Please choose one
Which are the most significant senses for the average person when it comes to interacting with a computer?

- Sight and hearing
- Hearing, touch and smell
- Hearing and touch
- Sight, hearing and touch  (page 54)
Question No: 56  (Marks: 1) - Please choose one

_________ refers to the way a system supports users in carrying out their tasks.

- Efficiency  (page 31)
- Effectiveness
- Utility

Question No: 57  (Marks: 1) - Please choose one

_____________ are GUIs that consists of electronic counterparts to physical objects in the real world to match the knowledge requirements of users.

- User Interaction Models
- Conceptual Models
- Interface Metaphors  (page 51)

Question No: 58  (Marks: 1) - Please choose one

_________ language tends to be grammatical while _________ language is often Ungrammatical.

- Written, spoken  (page 87)
- Spoken, written
- None of the given choices

Question No: 59  (Marks: 1) - Please choose one

Aspect gives us hints and tips about using and creating user interface idioms.

- Strategic
- Tactical  (page 143)
- None of the given choices

Question No: 60  (Marks: 1) - Please choose one

The Usability Engineering lifecycle was proposed by _________.

- Deborah Mayhew  (page 153)
- Webster
- Barry Boehm
- Hartson

Question No: 61  (Marks: 1) - Please choose one

Ali wants to develop an application that incorporates print, audio video media and software applications on a single place. Which of the following will help in this regard?

- MS World
- Worldwide Web  (page 305)
- Television Newspaper

Question No: 62  (Marks: 1) - Please choose one

Ali is looking at how interface designers went about their work. He identified two different modes of activity: one is _________ and other is _________.

- Analytic mode, synthetic mode  (page 153)
- Evaluation mode, testing mode
- Analyze mode, feedback mode
- Implementation mode, task mode
Question No: 63  (Marks: 1) - Please choose one
Scenario content and context are derived from information gathered during the __________ phase and analyzed during the ______________ phase (respectively).

- Modeling, Implementation
- Modeling, Research
- Research, Implementation
- Research, Modeling  (page 199)

Question No: 64  (Marks: 1) - Please choose one
Ali requires access via a navigational portal relatively infrequently that provides clear, simple navigational control. Which of the following posture is appropriate in this case?

- Auxiliary
- Transient  (page 231)
- Information
- Sovereign

Question No: 65  (Marks: 1) - Please choose one
_________ are dragged down from the title at the top of the screen.

- Pull Down Menus  (page 132)
- Main Menus
- Icons
- Buttons

Question No: 66  (Marks: 1) - Please choose one
When you engaged in a conversation you are more attentive what the other person is saying. It is called?

- Focused Attention
- Voluntary Attention  (page 78)
- Involuntary attention
- Divided Attention

Question No: 67  (Marks: 1) - Please choose one
Drive a vehicle while holding a conversation with a passenger is the example of __________ .

- Focused Attention
- Voluntary Attention
- Involuntary attention
- Divided Attention  (page 78)

Question No: 68  (Marks: 1) - Please choose one
GOMS stands for:

- Goals, operation, methods and selection rules  (page 50)
- Goals, objects, models and selection rules
- Goals, operations, methods and state rules
- Goals, operations, models and state rules
Question No: 69  (Marks: 1)  - Please choose one
Which of the following is/are the main component(s) of color?

- Hue
- Intensity
- Saturation
- All of the given  (page 59)

Question No: 70  (Marks: 1)  - Please choose one
________ represent the user’s expectations of the tangible outcomes of using a specific product.

- Non-user goals
- End goals  (page 192)
- Experience goals
- Life goals

Question No: 71  (Marks: 1)  - Please choose one
Persona is not context specific, so it can be reused easily.

- True
- False  (page 189)

Question No: 72  (Marks: 1)  - Please choose one
In an email application configuring a new email server is a key path activity.

- True  (page 207)
- False

Question No: 73  (Marks: 1)  - Please choose one
_____________ are perhaps the least-documented patterns, but they are nonetheless in widespread use.

- Postural
- Structural  (page 217)
- Behavioral
- Mnemonic

Question No: 74  (Marks: 1)  - Please choose one
The way people carry out an activity in the real world is same as how it may be observed in the laboratory

- True
- False  (page 256)

Question No: 75  (Marks: 1)  - Please choose one
Engineering a user interface involves a quantitative engineering style of working in which measurements are used to judge the quality of interface. Hence _____________ is appropriate.

- Usability testing  (page 264)
- Field study
- Predictive evaluation
- DECIDE framework
Question No: 76  (Marks: 1)  - Please choose one
Exploring how children talk together in order to see if an innovative new groupware product would help them to be more engaged would probably be better informed by a ______________.

- Usability testing
- Field study  (page 264)
- Predictive evaluation
- DECIDE framework

Question No: 77  (Marks: 1)  - Please choose one
Beneath the surface is the ______________ of the site: the placement of buttons, tabs, photos, and blocks of text.

- Surface
- Structure
- Skeleton  (page 306)
- Scope

Question No: 78  (Marks: 1)  - Please choose one
Roughly ______________ percent of the male population has some degree of color blindness.

- 10  (page 358)
- 20
- 30
- 40

Question No: 79  (Marks: 1)  - Please choose one
__________ are individual and isolated regions within display that can be selected by the user to invoke specific operations.

- Buttons  (page 133)
- Pointers
- Menus
- Windows

Question No: 80  (Marks: 1)  - Please choose one
The __________ function came into being as the result of the implementation model for undo

- Redo  (page 314)
- Undo
- Repeat
- Delete

Question No: 81  (Marks: 1)  - Please choose one
If the user wants to ________ place the document somewhere in the file system hierarchy, he can request this function from the menu.

- Explicitly  (page 327)
- Implicitly
- Habitually
- Properly
Question No: 82  (Marks: 1) - Please choose one
Design of user interfaces does not entirely __________ aesthetic concerns, but rather it places such' concerns within the constraints of a __________ framework.

- Include, Functional
- Exclude, Functional  (page 343)
- Include, Non-Functional
- Exclude, Non-Functional

Question No: 83  (Marks: 1) - Please choose one
When developing ____________, plan to keep them short, straightforward and avoid asking too many.

- Videos
- Documentation
- Interview CS408 Questions  (page 371)
- Contextual enquiry

Question No: 84  (Marks: 1) - Please choose one
Conventional wisdom says that ________ tell the user when he has made some mistake.

- Program crash
- System stuck
- Error messages  (page 382)
- Metadata

Question No: 85  (Marks: 1) - Please choose one
People frequently counter the idea of ________ feedback with arguments that users don't like it

- Audible  (page 393)
- Video
- Walkthroughs
- CS408 Questions

Question No: 86  (Marks: 1) - Please choose one
_________environments are environments that are user and context aware.

- Non-attentive
- Visual
- Sensing
- Attentive  (page 418)

Question No: 87  (Marks: 1) - Please choose one
User personas that are not primary or secondary are ____________ personas.

- Served
- Negative
- Customer
- Supplemental  (page 196)
Question No: 88  (Marks: 1)  - Please choose one
Which of the following is the comparison of what happened in the world with what we wanted to happen?

- Action
- **Evaluation**  (page 99)
- Execution
- None of these

Question No: 89  (Marks: 1)  - Please choose one
The size and shape of a compact disk, is a type of __________ constraint.

- Physical  (page 106)
- Logical
- Cultural
- None of these

Question No: 90  (Marks: 1)  - Please choose one
____________ research can tell you about what, how, many and why in rich, multivariate detail.

- Quantitative
- **Qualitative**  (page 166)
- SME
- None of these

Question No: 91  (Marks: 1)  - Please choose one
____________ is the least technical way of collecting data, but it can be difficult and tiring to write and observe at the same time.

- Audio recording
- **Taking notes**  (page 365)
- Observation
- Video

Question No: 92  (Marks: 1)  - Please choose one
Panels, frames and other containers on screen is a kind of __________

- Functional and data elements  (page 206)
- View
- Input method
- None of the given

Question No: 93  (Marks: 1)  - Please choose one
____________ is particularly useful early in design. It is excellent technique to use with the prototype, because it provides a wealth of diagnostic information.

- Co-discovery
- **Active intervention**  (page 276)
- Splendid research
- None of the given
Question No: 94  (Marks: 1)  - Please choose one
Information sites with daily-updated information will naturally attract ____________ users more than a monthly-updated site.

➢ Repeat  (page 229)
➢ Infrequent
➢ Nonuser
➢ None of the given

Question No: 95  (Marks: 1)  - Please choose one
Evaluations done during design to check that product continues to meet users’ needs are known as ____________ evaluation.

➢ Formative  (page 258)
➢ Summative
➢ Relative
➢ None of the given

Question No: 96  (Marks: 1)  - Please choose one
__________ frequent your primary personas access the site, ____________ transient a stance the site needs to take (respectively).

➢ More, Less
➢ Less, more  (page 230)
➢ Less, less
➢ None of the given

Question No: 97  (Marks: 1)  - Please choose one
In an organization individuals may keep their own records, or there may be local gurus. This statement concerns with ____________.

➢ Paper work and computer work
➢ Spatial and temporal organizations
➢ Organizational memory  (page 176)
➢ None of these

Question No: 98  (Marks: 1)  - Please choose one
Currently many common environments for interactive computing are examples of the ____________ interface style, often simply called windowing systems.

➢ Three-dimensional
➢ WIMP  (page 129)
➢ Point and click
➢ None of these

Question No: 99  (Marks: 1)  - Please choose one
Using icons on the desktop to represent operations is a type of ________constraint.

➢ Physical
➢ Logical
➢ Cultural  (page 106)
➢ None of these
Question No: 100 (Marks: 1) - Please choose one

__________ is a term used to refer to an attribute of an object that allows people to know how to use it.

- Visibility
- **Affordance** (page 105)
- Constraint
- None of these

Question No: 101 (Marks: 1) - Please choose one

__________ minimizes errors.

- Affordance
- **Visibility** (page 104)
- Constraints
- None of these

Question No: 102 (Marks: 1) - Please choose one

Which of the following is proportional to the amplitude of the sound; the frequency remains constant?

- Pitch
- **Loudness** (page 70)
- Timber
- None of these

Question No: 103 (Marks: 1) - Please choose one

__________ plays a role to bridge up the gape between the interfaces of machines and human understanding.

- Human
- Computer
- **Human Computer Interaction** (page 14)
- None of these

Question No: 104 (Marks: 1) - Please choose one

The persona’s needs are sufficiently unique to require a distinct interface form and behavior is __________ type of Persona.

- **Primary** (page 159)
- Secondary
- Supplement
- Negative

Question No: 105 (Marks: 1) - Please choose one

A __________ is usually a collection of icons those are reminiscent of the purpose of the various modes.

- Button
- Pointer
- **Palette** (page 133)
- Title bar
Question No: 106  (Marks: 1)  - Please choose one
The persona is not an actual user of the product, but is indirectly affected by it and its use refers to ________ persona

- Primary
- Secondary
- Served (page 159)
- Negative

Question No: 107  (Marks: 1)  - Please choose one
During _____________ phase, usage and workflow patterns discovered through _____________.

- Modeling, analysis (page 159)
- Analysis, modeling
- Testing, modeling
- Testing, Analysis

Question No: 108  (Marks: 1)  - Please choose one
The Usability Engineering lifecycle was proposed by ________.

- Deborah Mayhew (page 153)
- Webster
- Barry Boehm
- Hartson

Question No: 109  (Marks: 1)  - Please choose one
Waterfall model is basically a ________ model in which each step must be completed before the next step can be started

- Incremental
- Linear (page 149)
- Iterative
- Analytical

Question No: 110  (Marks: 1)  - Please choose one
Models are used in design to

- Generate the design
- Evaluate the design
- Generate and evaluate the design (page 185)
- None of the given

Question No: 111  (Marks: 1)  - Please choose one
What is a semantic network?

- A model of long-term memory (page 82)
- A record of our memory of events
- The part of the brain which allows us to remember things
- A mechanism for improving memory
Question No: 112 (Marks: 1) - Please choose one
Which are the most significant senses for the average person when it comes to interacting with a computer?

- Sight and hearing
- Hearing, touch and smell
- Hearing and touch
- Sight, hearing and touch (page 54)

Question No: 113 (Marks: 1) - Please choose one
In an organization individuals may keep their own records, or there may be local gurus. This statement concerns with ____________.

- Paper work and computer work
- Spatial and temporal organizations
- Organizational memory (page 176)
- None of these

Question No: 115 (Marks: 1) - Please choose one
Currently many common environments for interactive computing are examples of the ____________ interface style, often simply called windowing systems.

- Three-dimensional
- WIMP (page 129)
- Point and click
- None of these

Question No: 116 (Marks: 1) - Please choose one
Using icons on the desktop to represent operations is a type of ________constraint.

- Physical
- Logical
- Cultural (page 106)
- None of these

Question No: 117 (Marks: 1) - Please choose one
___________ is a term used to refer to an attribute of an object that allows people to know how to use it.

- Visibility
- Affordance (page 105)
- Constraint
- None of these

Question No: 118 (Marks: 1) - Please choose one
___________ minimizes errors.

- Affordance
- Visibility (page 104)
- Constraints
- None of these
Question No: 119  (Marks: 1) - Please choose one

Which of the following is proportional to the amplitude of the sound; the frequency remains constant?

- Pitch
- Loudness  (page 70)
- Timber
- None of these

Question No: 120  (Marks: 1) - Please choose one

__________ plays a role to bridge up the gape between the interfaces of machines and human understanding.

- Human
- Computer
- Human Computer Interaction  (page 14)
- None of these

Question No: 121  (Marks: 1) - Please choose one

The persona’s needs are sufficiently unique to require a distinct interface form and behavior is ____________ type of Persona.

- Primary  (page 159)
- Secondary
- Supplement
- Negative

Question No: 122  (Marks: 1) - Please choose one

A __________is usually a collection of icons those are reminiscent of the purpose of the various modes.

- Button
- Pointer
- Palette  (page 133)
- Title bar

Question No: 123  (Marks: 1) - Please choose one

The persona is not an actual user of the product, but is indirectly affected by it and its use refers to ________ persona

- Primary
- Secondary
- Served  (page 159)
- Negative

Question No: 124  (Marks: 1) - Please choose one

During ____________ phase, usage and workflow patterns discovered through ____________.

- Modeling, analysis  (page 159)
- Analysis, modeling
- Testing, modeling
- Testing, Analysis
Question No: 125  (Marks: 1)  - Please choose one
The Usability Engineering lifecycle was proposed by __________.

- Deborah Mayhew  (page 153)
- Webster
- Barry Boehm
- Hartson

Question No: 126  (Marks: 1)  - Please choose one
Waterfall model is basically a ________ model in which each step must be completed before the next step can be started

- Incremental
- **Linear**  (page 149)
- Iterative
- Analytical

Question No: 127  (Marks: 1)  - Please choose one
Models are used in design to

- Generate the design
- Evaluate the design
- **Generate and evaluate the design**  (page 185)
- None of the given

Question No: 128  (Marks: 1)  - Please choose one
What is a semantic network?

- **A model of long-term memory**  (page 82)
- A record of our memory of events
- The part of the brain which allows us to remember things
- A mechanism for improving memory

Question No: 129  (Marks: 1)  - Please choose one
Which are the most significant senses for the average person when it comes to interacting with a computer?

- Sight and hearing
- Hearing, touch and smell
- Hearing and touch
- **Sight, hearing and touch**  (page 54)

Question No: 130  (Marks: 1)  - Please choose one
___________ is a term used to refer to an attribute of an object that allows people to know how to use it.

- Visibility
- **Affordance**  (page 105)
- Constraint
- None of these
Question No: 131  (Marks: 1) - Please choose one

What is a semantic network?

- A model of long-term memory (page 82)
- A record of our memory of events
- The part of the brain which allows us to remember things
- A mechanism for improving memory

Question No: 132  (Marks: 1) - Please choose one

You can load a VCR tape the right way because of _____________.

- Physical constraints (page 106)
- Logical constraints
- Cultural constraints
- None of these

Question No: 133  (Marks: 1) - Please choose one

A mouse button invites pushing by the way it is physically constrained in its plastic shell, is an example of ____________ Design Principle.

- Visibility
- Affordance (page 105)
- Mapping
- None of these

Question No: 134  (Marks: 1) - Please choose one

_________ aspect gives us hints and tips about using and creating user interface idioms, like dialog boxes and pushbuttons.


Select correct option:

- Only A
- Only C (page 143)
- A and C
- B and D

Question No: 135  (Marks: 1) - Please choose one

"Mistakes" and "Slips" are two forms of:

- Errors (page 100)
- Goals
- Evaluation
- Objectives
Question No: 136  (Marks: 1)  - Please choose one
Ergonomics is also called________.

- Assembly
- Human Factors (page 43)
- Both
- None of the Given

Question No: 138  (Marks: 1)  - Please choose one
User and system has its own unique language, the language used by the system is called______

- Core (page 123)
- Task
- Both
- None of the above

Question No: 139  (Marks: 1)  - Please choose one
Choice of operations and services are offered on the screen through_______

- Pointers
- Toolbars
- Menus (page 131)
- None of the given

Question No: 140  (Marks: 1)  - Please choose one
You are given 4 cards displaying 4, E, 7 and K respectively, and you are told that if a card has a vowel on one side it has an even number on the other. Which cards would you have to turn over to check whether this is the case?

- E and 4
- E and 7
- E, 4 and 7
- 4, E, 7 and K

Question No: 141  (Marks: 1)  - Please choose one
Which of the following is true regarding "Visibility"?

- The more visible functions are, the more likely users will be able to know what to do next. (page 104)
- The more visible functions are, the less likely users will be able to know what to do next.
- Functions visibility and user knowing of what to do next, are not related to each other
- None of the given

Question No: 142  (Marks: 1)  - Please choose one
What will be the gulf of execution if the user is able to formulate and perform the actions easily?

- Smaller (page 122)
- Greater
- Balanced
- None of the Given
Question No: 143 (Marks: 1) - Please choose one
Certain factors that help us to interact with graphical based systems is________ .

- Indirect manipulation
- **Direct manipulation** (page 36,137)
- Both
- None of the given

Question No: 144 (Marks: 1) - Please choose one
Which interface system is based on the question/answer dialogue?

- Command Line Interfaces
- **Query interfaces** (page 128)
- Menus
- Natural Language Interfaces

Question No: 145 (Marks: 1) - Please choose one
Taking some real world concept to perform different tasks that represent some idea, inside the computer is type of________ .

- **Direct Manipulation** (page 125,137)
- Desktop metaphors
- Central processing unit
- None of the given

Question No: 146 (Marks: 1) - Please choose one
Example of form fill interface is________.

- A dialog box
- Pop up menus
- **Data entry form on some university web**
- All of the given

Question No: 147 (Marks: 1) - Please choose one
Building things from user's perspective is called __________.

- Functionality
- **Usability** (page 31)
- Portability
- None of the given

Question No: 148 (Marks: 1) - Please choose one
A small picture that is used to represent a closed window is said to be a/an:

- Menu
- Toolbar
- status bar
- **icon** (page 131)
Question No: 149  (Marks: 1)  - Please choose one
Form-filling interfaces are used for:

- **Data entry** (page 128)
- Data integration
- Data manipulation
- Data definition

Question No: 150  (Marks: 1)  - Please choose one

_________ is an early release of a product to a few users.

Surveys
**Beta test** (page 271)
Focus

Question No: 151  (Marks: 1)  - Please choose one

_________ has a goal of assessing whether the product works according to its specifications.

Trunk Test
**Quality assurance** (page 270)

Question No: 152  (Marks: 1)  - Please choose one

In usability test, which is a technique from given below options, in which you have two participants work together to perform the tasks.

Active Intervention
**Co-Discovery** (page 276)
Trunk test

Question No: 153  (Marks: 1)  - Please choose one

What site is this”, Statement represents__________.

Folder
**Site ID** (page 296)
Scroll bar

Question No: 154  (Marks: 1)  - Please choose one

In DECIDE frame work ____________comes just after choosing the evaluation paradigm and techniques.

- **Deciding about ethical issues** (page 265)
- Exploring the questions
- Identifying the practical issues
- None of the given
Question No: 155  (Marks: 1) - Please choose one
Formal methods are used to represent:

- Architectural aspects of software systems only
- Procedural aspects of software systems only
- Both architectural and procedural aspects of software systems  (page 21)
- None of the given

Question No: 156  (Marks: 1) - Please choose one
The colors, which are directly opposite to each other are said to be:

- Complementary colors  (page 64)
- Analogous colors
- Primary colors
- Secondary colors

Question No: 157  (Marks: 1) - Please choose one
Which of the following is true about Short-Term memory?

- Short-term memory has a limited capacity.  (page 80)
- Short-term memory has an unlimited capacity.
- Short-term memory has no capacity.
- Short-term memory has large but limited capacity.

Question No: 158  (Marks: 1) - Please choose one
Which of the following is not one of the goals of HCI?

- To produce usable systems
- To produce safe systems
- To produce non-functional systems  (page 30)
- To improve effectiveness of the systems

Question No: 159  (Marks: 1) - Please choose one
According to Juran, the fitness for purpose or use, is said to be

- Usability
- Efficiency
- Reliability
- Quality  (page 39)

Question No: 160  (Marks: 1) - Please choose one
Which of the given statements correctly defines efficiency in terms of one of the usability goals?

- It is a very general goal and refers to how good a system at doing what it is suppose to do.
- It refers to the way a system supports users in carrying out their tasks.  (page 31)
- It involves protecting the users from dangerous conditions
- It involves protecting the users from undesired situations
Question No: 161  (Marks: 1)  - Please choose one

Over a short period of time, we find it easier to remember the string of numbers “404 89 4 6743” because __________.

- Numbers are easier to remember than arbitrary characters.
- **The grouping of the numbers is significant**
- Ten numbers is not that many to have to remember from working memory.
- None of these

Question No: 162  (Marks: 1)  - Please choose one

Which of the following is considered as the most complex species?

- **Humans** *(page 18)*
- Computers
- Animals
- Birds

Question No: 163  (Marks: 1)  - Please choose one

Which of the following is the statement given by "Nova tech" as a result of a survey on the embarrassing experiences of computers?

- One in every four computers has been physically attacked by its owner
- Every computer can be saved from any type of physical attacks
- Every computer is attacked physically one in its life time
- **One in every four computers has been physically attacked by some outside source** *(page 24)*

Question No: 164  (Marks: 1)  - Please choose one

Which of the following is/are goal(s) of usability?

- Effectiveness
- Efficiency
- Safety
- **All of the given** *(page 31)*

Question No: 165  (Marks: 1)  - Please choose one

XYZ Ltd is well reputed software house; they make a significant investment in building ---------- ------ that encourages greater customer loyalty.

- Visual Symbols
- Grouping
- **Brand Equity** *(page 353)*
- Harmony

Question No: 166  (Marks: 1)  - Please choose one

What are the three types of reasoning?

- **Deductive, Productive and Inductive** *(page 89)*
- Adductive, Inductive and Deductive
- Inductive, Adductive and Reproductive
- Productive, Reproductive and Deductive
Question No: 167  (Marks: 1)  - Please choose one

_________ is a usability test in which a member of the test team sits in the room with the participant and actively probes the participant's understanding of whatever is being tested.

- Co discovery
- Active intervention (page 276)
- Trunk test

Question No: 168  (Marks: 1)  - Please choose one

Totality of characteristics of an entity that bear on its ability to satisfy stated and implied needs are called ____________.

- Quality (page 40)
- Effectiveness
- Standard
- Quantity